

ASGS Board of Directors Meeting
November 13th 2010 . Hilton Hotel, Alexandria, VA
Presiding Officer: Curt Sexton, Secretary: Steven Moder

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Note: The following information was compiled at the B.O.D. Meeting by the Secretary via digital recorder and notes. The notation "See Report" refers to the actual report supplied to the directors by President Curt Sexton.

Meeting called to order by President Curt Sexton at 8:35 AM.

Roll call was taken and a quorum was confirmed.

President Sexton asked for comments or corrections to the minutes of President Nelson's previous B.O.D. Meeting minutes. Corrections were noted: monthly postings for Audit Committee if due by the 15th should be posted by the 20th of the month and several spelling errors.

Minutes Acceptance

Motion Resolution: Motion # 10111301R *To accept the minutes from President Gene Nelson's July 2010 B.O.D. Meeting with corrections noted.*

Motion by: Mike Palme

Seconded by: Don Woodyard

Motion Passed: unanimous

President Sexton asked for comments or corrections to the minutes of President Sexton's B.O.D. Meeting minutes from July 2010. No comments or corrections.

Minutes Acceptance

Motion Resolution: Motion # 10111302R *To accept the minutes as presented for the meeting of President Curt Sexton at the San Antonio, Texas Symposium on July 6th 2010.*

Motion by: Gary Coyne

Seconded by: Katherine Cheetham

Motion Passed: unanimous

Treasurer's Report: See Report. The Treasurer's Report was given by Vic Matthews. Vic pointed out the smooth working relationship with the new home office (Bob and Lynn Ponton). Next he provided insight into the procedures being used to keep track of spending and money coming in. Vic pointed out the treasurer's role as the first auditor for the society. Vic also pointed out that money out-go exceeds income at this time of year. Vic suggested using last year's symposium budget as a guide for this year's. There were several director questions and comments at this point. Bonnie Clark highly recommended QuickBooks for the Home Office and Treasurer. Vic pointed out they were using QuickBooks. Mike Palme: talked about Audit Committee postings and audits. Art Ramirez: questioned using previous year's budget because of differing regional costs. Vic Matthews: talked about regional costs and recommended using recent budgets as guidelines. Vic talked about money, tracking of expenses by all components of the society. Recommended that committees and symposium become revenue generators or membership generators.

President-Elect's Report: See Report. Went to some section meetings looking for comments or questions. Delaware section gives a scholarship and many young people are members. N.E. section meeting was concerned about the bonding issue for the home office.

President's Report: See Report. Helped move the national office, and the move went well. Website is up and running, talked about all the work Mike Palme did in the past and the work Mike Wheeler is doing with the change. Received letter from Dennis Briening at Salem, thanking him for CD library of demos given to the Salem Community College. President requested B.O.D. members to each write down one or two issues facing the society in the year ahead. We will work on these between now and June 2011.

Administrative Reports

Executive Secretary's Report: Jerry Cloninger. See Report. Talked about national office move. Applauded Bob and Lynn Ponton for their work and the prompt manner by which they take care of ASGS business. Bonding has turned into a problem. Turned over to Bob Ponton.

Bob Ponton: Since I am not an employee, there is a problem. My company can get bonding, but the ASGS because of past troubles is a problem to get bonding for. We would need CPA's doing our audit.

Jerry Cloninger: Looking at bonding the four people who sign checks as that seems to be the direction the insurance companies want if they consider bonding us.

Bonnie Clark: If the ASGS can't get bonding, how is this affected by the by-laws?

President Sexton responded that this is not an issue. Just that past national offices have had bonding since the theft. Amy was already bonded when she took over the national office, so bonding for her was not a problem.

Patrick Deflorio: Reflect on section bonding concerns and asked if a CPA had filled out the 990 report. Vic assured him that it was done by a CPA.

National Office Report:

Bob thanked the society for the opportunity of running the national office. Talked briefly about the transition difficulty with the past home office which provided zero transition materials.

- If people have a problem with the office, please call him so it can be fixed.
- Ten thousand copies of back issues of *Fusion* – suggest we give them away or otherwise dispose of.
- Black directors books no longer exist.

Bob suggested the national office remake and maintain the books after a committee has completed the rewrite. Put maintaining the books in the scope of the national office.

- Section meetings notify ahead so we can get the insurance for the hosting site.
- Ready to close out money accounts from last national office – looking for decisions on what to do with money in accounts.

- The membership and rate advertising for *Fusion* material is ready to go. Problem with auto-renew on form. People have had money charged for auto-renew two to three years later without approval after submitting forms. Suggest eliminating auto-renew as only 30 to 40 people use it and it has created problems.

Gary Coyne suggested giving back issues to Salem, have Mike Wheeler take care of black book on director's site and what is status on "constant contact"? Bob: we now can send via constant contact.

Katherine Cheetham – agrees school could use them, but give them for a membership incentive.
Mike Palme – agreed auto-renew should go.

Bonnie Clark – suggested bring all old issues, etc., to symposium for distribution and get rid of auto-renew.

Vic Matthews – if people pay the freight, they can get a full set of *Fusion* and *Proceedings*.

Art Ramirez – mysterious black book is now a CD for directors. He presented a copy of the CD to the B.O.D.

Doug Navalinsky – offers to fix the ASGS neon sign and will pay freight on collection of *Fusion* and *Proceedings*.

Bob Ponton – okay, so final decision on questions.

1. What to do with back issues.
 - a. Put statement with dues and bring leftovers to symposium.
2. Black Book – Decision later
3. Checking account: transfer to savings account.
4. Auto-renews: eliminate was the decision.

Don Woodyard definitely wants Bob Ponton at the symposium.

Section Reports

Canadian Section: See Report

Delaware Section: See Report. Katherine Cheetham commented on soliciting contributors for the art auction.

Vendors Section: Bonnie Clark – See Report.

Great Lakes Section: Doug Navalinsky – See Report. Last Meeting hosted by the University of Toledo and Steve Moder. Curt thanked Steve and Jean for entertaining him and his wife, complemented the sections on the demonstrations.

Midwest Section: Art Ramirez – See Report. Gave list of officers and commented on low attendance. Concern was expressed for Steve Anderson and his wife. Mrs. Anderson is still on a waiting list for kidney transplant (your thoughts and prayers are greatly appreciated by the B.O.D.).

Northeast Section: Kiva Ford – See Report. All is well, hosting international symposium at Corning.

Pacific Northwest: Victor Matthews, under proxy – See Report. Lively discussion on dues increase, why videos can't be a benefit for members on the website because of expense. Would like symposium registration fee to cover cost of seminars.

Southeast Section: Don Woodyard – See Report. Southeast section meeting will be at the symposium next year.

Southern California Section: Gary Coyne – See Report.
Southwest Section: Jim Cornell – See Report.

President Sexton thanked the sections for their financial support and for meeting attendance. Ask for sections meetings schedules so Patrick Deflorio and Curt could attend as many as possible.

Committee Reports

Alan B. Brown Seminar Report: Jack Korfhage will be chairman. Bonnie Clark, vendors will help with storage and transport of equipment.

Audit Committee Report: Mike Wheeler and Mike Palme will work to get their site back online in a protected area.

Audio-Visual Report: See Report. Thanked Mike Morris for all the work and savings he has provided the society (projector for Nov. 13th meeting would have been \$600 / day). We need to find someone in the society with knowledge and interest in running the AV as Mike has resigned. Joe Gregor has volunteered to film the workshop demonstrations for the symposium.

President Sexton asked all motions on the Audio Visual Report be saved for New Business. Any comments on the report do now.

Doug Navalinsky – Mike addressed a number of issues, what do you think?

President Sexton – would like to see a start of putting demos on website. Trailers to start.

Doug Navalinsky – How long do we keep producing sets of demo discs before saturation and possibly placing on website? Director feeling this wasn't the time to place full demos on the website, but use of trailers was timely.

Patrick Deflorio – after talking with Mike Morris, the AV director has two important jobs at the symposium. 1) Filming demonstrations. 2) Filming papers. Suggested the need to establish guidelines to make the symposium job manageable. We need to determine the equipment we need to purchase.

The Directors at this point discussed many ideas including: hiring students, not filming art show, and giving some rewards to individuals.

Jerry Cloninger pointed out if reward was given, there might be specific guidelines for reward basis. Suggest Don work closely with Scott Bancroft and Jerry Cloninger until we have this in order for the symposium.

Awards Committee: Steve Anderson – See Report.

Education Committee Report: Mike Souza – See Report.

Elections Committee: No Elections.

Information Technology Report: Art Ramirez of the Midwest section recognizes Mike Wheeler. Mike Wheeler will talk about state of website and information that can or should be placed on site.

1. We have a good number of members and more technical archival information than any other society.
2. Our site lacks technical information, thus it is not an electronic resource for our members. Joe Walas of East Carolina University has far more on his site than the ASGS site.
3. We need to add value to membership through electronic (web) format for technical information.
4. This web initiative can be accomplished at a low cost.

As shared information was the basis of the society, this will further the goals of the founders.

Mike talked about the sites and gave a brief website structure description. The site can be either view only or download capable. Mike presented information on copyright protection and pointed out the need for close scrutiny of information placed on the site for infringement of copyright.

Mike Wheeler's questions for the B.O.D.

1. Can we put technical archives online?
2. Can we create an ordering portal to support our *Fusion* advertisers providing them with a web link on our site?
3. Can we have a members only classified ad site with a \$300 limit?

President Sexton opened the floor to discussion.

Mike Palme questioned the different advertising rates for *Fusion* vs. Web Link. Mike Wheeler pointed out the costs in his handout and that as stands few *Fusion* advertisers buy Web Link because of cost. If we offer free Web Link, it will make selling *Fusion* ads much easier. Bob Ponton agreed. This could be attractive to international companies and future international members. Victor Matthews suggested developing a buyers' guide to enhance support for *Fusion* ads. Vendors will feel there is a benefit to this. Doug Navalinsky questioned why there were two websites. Mike Wheeler explained the history that led up to this. Mike Palme asked if we still owned ASGS.org. The answer was yes. Putting things on web after a member is deceased could be an ethics problem. Mike Palme also liked the vendor web link but questioned the member classified could hurt *Fusion* ads and make site a swap meet. Bonnie Clark thanked Mike Wheeler for all the work on his report. She liked all of the proposals and thought it would help the society in gaining members. Katherine Cheetham didn't understand \$300 limit on free classified ads for members. Mike Wheeler pointed out while ad was free, the site wouldn't be for big ticket items. Gary Coyne pointed out the motion that classified ads in *Fusion* go on the net automatically, and he didn't want to see *Fusion* classified ads hurt by free web posting without *Fusion* ad. Art Ramirez voiced a distrust of cyber space and the problems that could occur by posting technical archives on the site. He is against posting any archives on the site. Doug Navalinsky questioned that used equipment dealers could take advantage of classified ads.

Doug stated classified should be just for individuals, not for small business. Bonnie Clark talked about classified ads in *Fusion* and how the dominant trend is away from paper and to online journals. Patrick stated the need to limit the number of times per year the people can advertise thus curtailing the use of free space by small business and preventing other abuse. Gary Coyne talked about putting low resolution images of demos to deter copying of material. Mike Wheeler pointed out this would not be full DVD file because of the huge file size. Gary talked about web streaming and questioned about the cost. Mike Wheeler said that his reference wasn't to web streaming. Art Ramirez felt that high resolution or low resolution to the expert glassblower didn't matter. He also feels this would open up the files to everyone in a shop while only one was a member. Steve Moder pointed out that currently the same problem exists using the lending library. Also by not placing material on the site, a glassblower has possibly a few weeks wait for copies of requested material. Art Ramirez was looking at the viewpoint of not giving out freebies to anyone. Katherine Cheetham commented on the sales of the library DVDs is at 30 and not near a saturation point yet. Art Ramirez, Midwest Section recognizes Bob Ponton. Bob pointed out the money lost to *Fusion* (\$25 / inch) for classified ads would be quite a bit of money. Kiva Ford talked about the time required to put everything on the sites. Mike Wheeler recognized the time commitment and also recognized Katherine's comment that the small item sales were a tool for getting attendance at section and national meetings and thereby getting people closer to the society.

President Sexton – we need to go through the issues Mike Wheeler presented and either table or make a decision on them. So;

Can we put archives on the website? Mike Wheeler offered an alternate plan on video collection. Since we are on a bell curve for sales of videos, nothing other than a small number of trailers of videos will be posted on website. This will allow for sales of videos for any one year period, and then we can revisit this issue then.

President Sexton – the issue is do we want to allow public domain material to be posted in the members only section?

Gary Coyne questioned whether it would be public domain only or also include those who gave permission to post. Mike Wheeler talked about copyright protection issues and when materials go into public domain. While all printed material is copyrighted, only those applying for formal copyrights are protected by use of the threat of punitive damages.

Doug Navalinsky asked if all material would be looked at individually. Mike Wheeler stated yes. However anything published prior to 1989 is public domain if the author did not register a copyright. Journal of *Fusion* is copyrighted by the ASGS so we have to ask ourselves if we want to publish on the site. Authors could come back and ask us to remove articles from the site. Mike talked about an "opt out" form that authors could fill out to keep their material off the web. Mike stated that for all articles prior to 1989 we would do the opt out and for later articles we would get written permission. Art Ramirez questioned whether someone's paper could have information copyrighted by a different author and the effect that would have. Gary Coyne pointed out that is a citation in the article. Bonnie Clark – have we done anything for future articles? President Sexton replied, "That is what we are doing here."

Contents for Members-Only Section of the Website

Motion Resolution: Motion # 10111303R *Motion to place content on the members-only section of the website. This content would come from both copyright-safe content from Proceedings and Fusion and the content that has received written permission from content that has current copyright status.*

Motion by: Gary Coyne

Seconded by: Bonnie Clark

Motion Passed: 13 in favor, 1 against

President Sexton – next topic, vendors placing ad in *Fusion* receive link on website.

Jim Cornell – when would the new rates of charge take effect?

President Sexton – at the start of the new year.

Bob Ponton pointed out he is ready to start marketing the new policy as soon as policy is determined.

President Sexton – is there a motion on the floor?

Bonnie Clark – has two concerns. First, possible loss of revenue estimated at \$1200 to \$2500 annually. Second, how to compare or weigh the different levels of ads for web link.

Victor Matthews stated that increased *Fusion* ads should more than make up for lost website revenues.

Doug Navalinsky questioned whether a once a year advertiser would receive free web link.

Consensus was consistent annual advertisers would receive the free web link. This means four times per year placing ads.

Bob Ponton – will this be ready for February *Fusion* rate?

President Sexton – Yes.

Motion on Floor

Web link provided for annual *Fusion* ads.

Motion Resolution: Motion # 10111304R *Any four time advertiser annually in Fusion will include a free web link to their website. This does not include classified ads.*

Motion by: Katherine Cheetham

Seconded by: James Cornell

Motion Passed: 13 in favor, 1 abstention

President Sexton – on the topic of members' classified ads.

Gary Coyne – would like to see keeping what we currently have.

Bonnie Clark – questions if they bought a *Fusion* classified ad, does it appear on the website?

Gary Coyne – affirmed, that was the procedure.

Consensus of Board was to leave as is, topic tabled.

International Liaison Committee: See Report. Ron Legge stated the committee presented a glass plaque to the BSSG on their 50th anniversary. This was well received by the BSSG members.

Junior Liaison: See Report.

Membership Committee: See Report. Gary Dobos is the new membership committee chair. Gary wants to prorate new members on the time of year they join; reduce rates quarterly.

Nominations Committee: See Report. Frank Meints will serve as next President-Elect if approved. Curt talked about the nomination process and the confusion caused by bylaws. Bylaws Committee will be working on clarifying the process. Jerry pointed out that nominations are taken here and open until February 1st. If multiple candidates, we then have a vote. Curt asked the committee if there are any nominations. No one else offered nominations. Nomination petitions will be accepted until Feb. 1st 2011.

Outreach Committee: No Report, no activity requested.

Publication: See Report. Dave Smart is concerned with putting information on the site, that the information is well-done and necessary legal requirements are followed.

Editor's Report: See Report. Marylin Brown

Technical Q&A: See Report. Tracy Drier

Gary Coyne has kept question and answers on email and he and Tracy are making a database for the website for questions and answers.

References and Abstracts: See Report. Gary Coyne stated that Filemaker is giving a 40% discount for those in academia and is having a two-for-one sale.

Safety and Hazards Committee: See Report. Art Ramirez is sending out safety recommendations. Currently is working on horseplay in the glass shop. President Sexton suggested the safety issue could be posted in Constant Contact quarterly. Art likes this idea and will follow through.

Steering and Bylaws: See Report. Gene Nelson. Gene looked at electronic meetings and will write up a proposal for bylaw change to allow electronic meetings when needed. Patrick Deflorio pointed out the need for this because of finances and events that happen such as 9/11. As Steering Chair, Gene has made recommendations for symposia which will be considered later.

Website Coordinator: No Report. Ed Powell.

Mike Palme – questioned when website contract expires and if the costs are budgeted? President Sexton replied – this is a budgeted item, but increased costs would need approval.

Mike Wheeler was wondering about the annual costs of hosting site.

Vic Matthews pointed out the renewal was October 5th for one year at \$479.40.

Mike Palme – If we went on in June, why are we paying a renewal in October?

President Sexton thought the fee starts when contract was signed and will follow up on this.

Vic pointed out we pay for two web postings, the second at a cost of \$93.24 annually.

Art Ramirez read a letter from Dave Smart stating that authors have told him they don't want any part of the internet. That is why he voted as he did.

President Sexton talked about the need for authors' permission and Mike Wheeler being charged with securing this before posting on the internet. He also talked of the trend in the scientific community of articles actually being posted on the internet at times before going to print.

Mike Palme pointed out the need to send copies of the electronic release to the national office after Mike Wheeler receives them. President Sexton questioned what happens to the releases that are turned in now? Mike Palme suggested copies of all releases should go to the national office. Art Ramirez pointed out that if authors don't sign off, there would not be a lot to post on the website. Gary wondered who in the room would object to their articles being published as a representative sample. Directors talked about personal experiences and the information sharing goal of the society. Point was made that republishing of articles in other journals has to go through *Fusion*. President Sexton will have any requests for republications go through the national office.

Additional Reports:

2010 Symposium Report: See Report from Bob Singer. This should be an annual report. Patrick Deflorio commented on the need for establishing a policy for financial help for people who perform functions, such as photography and audio visual, at symposium. This would develop consistency for future symposia. Gary talked about past help with photographic costs. Mike Palme brought up past history and the need for consistency. Past problems were discussed along with current practices at the symposiums, and how every year has been different. President Sexton pointed out the need for transparency in policy. Patrick Deflorio suggested that costs for these things should be budgeted in the symposium. Doug Navelinsky referred again to past practice and the corrective actions taken to prevent problems. Mike Palme suggested that the board and not the symposium chair should determine this policy and that we discuss and decide this matter for the symposium. Gary Coyne pointed out past problems with the B.O.D. determining policy that symposium chairs have to carry out. Bonnie Clark questioned where we would draw the line for financial reward. Followed up with this was a serious problem in the past and do we want to go there. President Sexton concluded that discussion with if somebody is providing a service that is outside the glassblowing profession that the symposium would have to pay for anyway, then limited financial support should be available.

2011 Symposium Report: See Report. Don Woodyard. All chair positions have been filled. Jim Cornell is still working on invitations for the symposium. Katherine Cheetham talked about the art auction, glassblowers' frustration that people from the outside were not coming in, and glassblowers buying the products of other glassblowers. She asked for the help of directors in soliciting donations of art for auction. Steve Moder suggested the directors could generate support for the next art auction. He suggested we write elected officials since we will be in the D.C. area; maybe they will come to support a local charity. Bonnie Clark commented on what a great job Katherine Cheetham has done and that she would get vendors to donate glass if Katherine gets Salem's program involved. Patrick Deflorio suggested that we should place on website our donations from charity auctions. Don Woodyard pointed out they were looking for a charity. Katherine Cheetham pointed out the need to determine a charity promptly.

Symposium Chair. See Report.

Facebook Report. See Report. Mike Souza. Art Ramirez asked if a link to the Facebook site could be placed on the ASGS site. Kiva Ford suggested Facebook advertising as a cheap method. Kiva Ford will work with Mike Souza on this. Kiva suggested possibly getting a YouTube video from the art auction. This finished the report.

President Sexton pointed out the conflict of interest statements in the packets. This form will be signed at the June B.O.D. meeting.

There was no Old Business to cover.

New Business

Mike Palme has a motion to be read:

Copyright Permission

Motion Resolution: Motion # 10111305R *That a copy of all copyright permission forms are kept on file by the chair of the ASGS IT Committee, the Fusion editor, and the National Office.*

Motion by: Mike Palme

Seconded by: Art Ramirez

Motion Passed: unanimous

Gary Coyne suggested we need a system of sequential numbering.

Don Woodyard requested reading of a motion;

Prorating of membership fee.

Motion Resolution: Motion # 10111306R *New membership fee shall be prorating quarterly in a calendar year.*

Motion by: Donald Woodyard.

Seconded by: James Cornell

Motion Passed: unanimous

Kiva Ford talked about changing the name of the Junior Members to something less demeaning. Kiva will talk to Junior Members to come up with new name. All B.O.D. members thought it was time for a change of this term.

Registration rates for symposium

President Sexton said we need to set the fees for symposium registration. Don Woodyard declared it is up to the Board to set fees. President Sexton asked Board to consider the recommendations of Past-President Gene Nelson. Jerry Cloninger recommended because of short time left in meeting we keep to rates used in San Antonio. Vic Matthews recommended putting standard seminars as part of registration. Give people more for their dollar. We would make less money. Bonnie Clark pointed out giving away seminars would result in significant money loss as income was approximately \$7200 and cost was approximately \$7800 for the seminars. Food and beverages make up most of the cost of the seminars. While there was much discussion on providing some or all seminars free, the cost for seminars would result in a huge loss. Consensus was we can't afford this at this time. President Sexton suggested a motion on symposium rates.

Rates for 2011 Symposium

Motion Resolution: Motion # 10111307R *Motion to keep rates at the 2011 symposium the same as the 2010 symposium. These rates pertain to the workshops, seminars, and registration.*

Motion by: James Cornell

Seconded by: Don Woodyard

Motion Passed: unanimous

President Sexton suggested the need to increase Mike Wheeler's budget by \$600 for additional software. Gary Coyne will work with Mike Wheeler to verify all needed software. Since there were no objections, President Sexton increased the budget by \$600.

Other New Business

Mike Palme suggested that the home office recruit volunteers for AV on Constant Contact.

Patrick Deflorio will write something up for posting and send it to President Sexton who will

send it to the home office. Doug Navalinsky wondered what the cost would have been to contract the AV out. No actual figures were available at the time. Bonnie Clark questioned what is actually lined up. Patrick Deflorio pointed out we already have much covered, and Don Woodyard knows where he stands and will work on lining things up for Audio-Visual.

Art Ramirez questioned whether we had finalized a decision on demonstration videos.

Consensus was we would put trailers on the public site. Mike Wheeler will contact the individuals whose clips will be used. He will get them to sign off before we use the clips.

Motion to Adjourn

Motion Resolution: Motion # 10111308R *Motion to adjourn the Nov. 13th 2010 Board of Directors Meeting of the ASGS.*

Motion by: Bonnie Clark

Seconded by: Douglas Navalinsky

Motion Passed: unanimous