



THE AMERICAN SCIENTIFIC GLASSBLOWERS SOCIETY

P.O. Box 778 • Madison, NC 27025 • (336) 427-2406 • Fax (336) 427-2496

October 7, 2002

EDITOR'S REPORT

Dear President and Members of the Board of Directors of the ASGS:

The printing and mailing of the May and the August issues of *Fusion* proceeded according to schedule. While this was to be expected for the May issue, the August issue was a different matter. The reason for this is that, when the National Office location was switched in June, none of the information regarding the advertisers including all of the annual advertising contracts was available to be passed along to the new National Office. As a result, even while faced with familiarizing themselves with all of the Society's procedures, Amy Collins and Stephanie Stevens devoted many hours determinedly reconstructing this advertising information so that it would not hold up *Fusion's* schedule. The Publications Chair, Dave Smart, and myself helped provide as much of this information as we could. This was definitely not a simple task and I must say that Amy and Stephanie did an excellent job in reconstructing and assembling this detailed revenue-producing data.

The change of location of the National Office is a monumental undertaking with far-reaching ramifications. Insofar as *Fusion* is concerned, these ramifications are especially significant and extensive. While a change of this nature requires quite a bit of extra work on Dave's and my part, this was the case even more so this time since so much of the information was either lacking or not readily available. It has, however, been very rewarding to work with both Amy and Stephanie. They are well-organized and extremely competent. I am impressed with their professionalism and especially with how well they work together as a team. For someone like myself who, at certain times, has almost daily contact with the National Office, these are very important attributes. In addition, they have demonstrated their resourcefulness by, among other things, creating and implementing an improved advertising information sheet that is used by the editor and the publisher for each issue of *Fusion*. Their efficiency and their computer skills are very welcome especially in comparison with the last two National Offices.

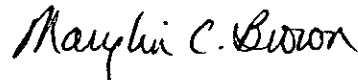
The Executive Committee and the Board of Directors are probably not aware of exactly how much the Publications Chair and the editor depend on the National Office. A short list of requirements would include solicitation and organization of advertisements both regular and classified, timely notification of any changes that major advertisers wish to make, quarterly compilation of all advertisements to be included in a particular issue, the printing and the mailing of address labels to the publisher, transfer of funds to the publisher to cover postage costs, etc. This is just a brief summary of the major information that is required to put together each issue of *Fusion*; the publication of *Proceedings* has a totally different set of parameters. If needed, the Publications Chair or

4-14-A

I would be happy to discuss our dealings with the National Office with any member of the Board or National Office Search Committee.

A month before each deadline, I take the time to send out a letter to the President, the Committee Chairs, and the Directors as a reminder and a request that reports be submitted in a timely fashion. Unfortunately, only four out of twelve Chairs seem to take heed. In both June and September, the lateness with which reports were sent in was endemic! One report was in fact not received until September 25, ten days past the deadline and eight days after the material had already been sent in to the publisher. I believe that we are all familiar with the phrase "Stop the presses" but are we all cognizant of exactly what this entails? Depending on how far along a particular issue of the journal is and space requirements, it is very expensive to insert material and to restart the publication process. Reports that are received late will not be included. Everyone expects *Fusion* to be mailed according to schedule and to provide revenue. This can only happen if material is received on time.

Respectfully submitted,



Marilyn C. Brown, Editor

4-14-B